The
Business of
Website
Designing

Baby Steps to Becoming
a Pro Website Designer

UBAKA ANICHE

ABOUT ME

Ubaka Aniche PKA Fabulous is the head at Fabulous Impact - an innovative hub that empowers young people for success via career, entrepreneurial and tech events and training with the 21st-century in perspective.

Ubaka helps young people discover and deploy their potential by leveraging on 21st-century tech tools and soft skills for competency`.

He is an author and a passionate advocate of 21st century citizenship and relevancy among young people.

Fabulous is the convener of the renowned Marketplace Compass (MPC), an annual event that empowers undergraduates and graduates for success in the marketplace.

He's tech savvy, with expertise in business development, web design, digital marketing, SEO, sales, and soft skills. He provides affordable training on the above themes.

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A PEEP INTRO

If you can create a Facebook account with your smartphone, you can design a website. It is that simple!

Easy!

How I got in

Website design is easy, fun and engaging. I never believe that I could learn the skill until frustration gave me no choice. Once upon a time I needed a website for my business, I gave the job to a so-called programmer and for three months all he could do for me was to buy the domain and hosting service.

I took the job from him and transferred it to another programmer. The second guy used three months to setup the website and all he could do was to create one incomplete page. I was like, what the heck is in this web design that I cannot learn? I quickly got over my frustration and made up my mind to learn the skill. Guess what, I was surprise to learn that website designing is so easy, interesting and fun at the same time.

It took my tutor less than three hours in three days to get me started on the journey and I was like wow, this is awesome! *If you can create a Facebook account with your smartphone, you can design a website. It is that simple!* It's so thrilling to create something and see it work as you designed it to. Today, I am making good cash designing websites and teaching others the skill of website designing.

Why Website Design Skill is a Big Deal Now

 In this era of internet, blogging, social media, online marketing, personal branding, digital products, online marketplace, and etc, website design skill and digital world exposure are invaluable. *Learning how to design websites will boost your creativity, expose you to the digital world and make you handsome active or passive income depending on how you want convert the skill.*

Website design skill is one of the best empowerment anyone can have in this 21st century because most businesses are going digital and more will follow suite. Over two hundred thousand (N200,000) websites are launched daily. Wow! Think about this, if you design four of that number in one month, that's two hundred thousand per month! This means opportunity! You can start any kind of business you like with a website design skill, be it starting a web design career, teaching the skill to others or starting an online business. The way things are going nowadays, I believe that website design skills would be required as criteria for employment in most organizations.

Website design skill is not all about designing a website. As an

employee in an organization; you could be assigned a role (e.g admin, store manager, blog author, etc.) on your company website and you need web design skills to do that effectively. Instead of keeping a website designer on a payroll to maintain your website for you, with website design skills, you can do that by yourself and save cost. Website design skill is a must-have for any 21st century citizen. The good news is that it doesn't matter your profession, website design skill applies to all career field. The benefits of the skill cannot be overemphasised.

Technology Goal Is Ease of Use, Efficiency and Effectiveness

One good thing about the technology revolution we are experiencing in this era is that professional technologists work hard to make their technology solution easy to use. Few years back, designing a website was like rocket science and reserved for the few aliens called programmers. You have to write a thousand lines of codes to get a website up and running.

Nowadays, the story is different, a five years old child can design a stunning website. You don't need any programming skill or any kind of computer exposure to learn the art of website designing. Website design is now simply drag, drop, edit and boom, your website is ready! Congratulation! This is made possible by the advent of open source content management system (CMS) technologies like WordPress, Joomla, Abante Cart, Margento, Osclass and many others. *If these terms sound strange to you, don't worry at all, I will make them clearer to you as we dive into the book proper.*

The King Website Designing Platform – WordPress

WordPress is the best and most popular CMS used in website designing all over the world. Over sixty million websites are built on WordPress including 30.6 % of the top 10 million websites as at April 2018. That's massive! WordPress is free, easy to use, search engine friendly, it is frequently updated, free themes and plugins and there is a pool of answers to your questions by simply googling.

You might be asking – What is WordPress? **WordPress is simply an open source content management system (CMS) used in creating stunning websites with no coding skills or any advance computer exposure. That's it, no long thing!**

WordPress is used in creating stunning websites with no coding skills or any advance computer exposure. That's it, no long thing!

WordPress.com andWordPress.org

The word *WordPress* has gained massive popularity nowadays; this is as the result of growth in the number of internet users, people looking for opportunity to earn a living online, market their products and access to opportunities globally. Like I said previously, WordPress is the most popular blogging and website design platform. You might have heard about WordPress.com, a platform that enables people to create a free blog. If you haven't, don't worry at all, it's not a big deal!

WordPress is WordPress, whether it's WordPress.com or WordPress.org. The only difference is that WordPress.com is hosted and managed for you while WordPress.org is self-hosted (*that's, you host it by yourself on your choice hosting company*) and you have the freedom to do whatever you like with it. Okay, I know you might not get it if you are a newbie, don't be scared or start thinking that's this is not for you. Believe me, it's for you and you will love it.

There are other differences but I don't want to bore you with them. After you have gone through this book, you can come back and [click here to learn more.](#) You don't even need this entire story to design a website and make money. You will know all that without thinking.

What You Will Grab From This Book

 In this eBook, I will show you a step-by-step procedure on how to be a WordPress master, bad-ass website designer, how you can start a website design agency without money, how to get website design deals and make massive money monthly. That's not enough; I will show you best practices on how to get your website rank high on Google search engine (that's actually the main thing and it is called SEO, Search Engine Optimization) and direct you to a pool of other resources that will help you get your website design job done faster.

I know you don't want to wait anymore to get started, that's awesome! Let's get started!

MODULE ONE

Terms And Definitions

What the Heck is Website Designing

Web design is simply the process of creating and designing websites. While the terms **web design** and **web development** is often used interchangeably, web design is technically a subset of the broader category of web development. You got that? Don't be scared by the definition, you don't need it to design a website. Lolz. Website Designing is easy in practice than reading.

Types of Website

There are three basic types of websites; they are ***Blog***, ***Static*** **and** ***Dynamic*** websites. Over time, people have named websites based on function and use. On that ground, we have the following types of website

- *Landing page*
- *Business website*
- *Classified website*
- *Personal website*
- *Ecommerce website*
- *Company website.*
- *Blog, etc*

Website Designing Tools You Need to Get Started

Domain?

A domain name is simply a technical word for a website address. For example; fablousimpact.com Lemme break it down more, domain name is just like your home address you give to a friend to point her to your house.

Domain Extension?

Domain extensions, also known as Top Level Domains or TLDs, are the suffixes or the last part of a domain name - the letters that come after the dot to the right of any domain name. For example, ***.com, .ng, .com.ng, .org, .us,*** etc. Click here to see ten (10) domain extension and their meaning. The most popular domain extension is the ***.com*** extension.

SSL Certificate?

SSL (Secure Sockets Layer) is a security service that secures communication between a browser and web host. It is used by millions of websites to protect online transactions between a business and their customers. SSL Certificate adds **https://** or https://www. to your domain name and it shows your website visitors that your website is secured. If you don't have SSL certificate installed on your website host, your domain will display as http:// or http://www., depending on the one you choose when setting up your website. *Warning! Don't put your credit card details on any website without SSL certificate. That's* **https://**

Hosting?

A hosting service allows you to make your website accessible on www (world wide Web) or internet. That's on a simple term. A host is the house of your website files, that's media (images, pdf, doc, videos, audios, inforgraph, etc.) and a server that connects your website to the internet and makes it accessible to your visitors when they visit your website address.

This is how it works. When a visitor visit your website address (e.g, https://fablousimpact.com) it will point to your host (that's the house of your website files) and will show the visitor the content of the address. In other words, your house address is your domain name while your house is the host.

I hope you are getting the picture, if you are not, don't worry at all, I will connect the dots together at the end of this module.

Types of Hosting
There are different types of hosting services. We have:

- Shared Web Hosting
- Reseller Web Hosting
- Cloud Based Web Hosting
- Virtual Private Server (VPS)
- Dedicated Web Server
- Colocation Web Hosting
- Self Service Web Hosting
- Managed WordPress Hosting

To read more about these different types of hosting click here. I recommend you use Shared hosting or Managed WordPress hosting for your website design project.

There's also local hosting software that allows you build your website offline and later upload it to the internet when done.

To design a website, you have to buy domain name, ssl certificate and a hosting service from a domain and a hosting company. There are many of these companies online but I use and recommend Namecheap. You can buy all the above (domain, SSL certificate, and hosting) from Namecheap with a great ease and they are highly affordable. It will cost you maximum of twenty five dollars or less to buy all that from Namecheap.

Another good thing about Namecheap is that their customer care is second to   none. After a successful transaction, you will get a welcome email from Namecheap containing your domain name and control panel (Cpanel) link. Your website design job starts from the control panel. Let's define and understand what a control panel is below.

Control Panel (cPanel)

The cPanel provides you with tools to manage the server-end of your website. Don't worry about the grammar, the most important thing for now is a cPanel tool called *Softaculous App Installer* just like the normal *Playstore* in your android phone where you install Apps, Softaculous App Installer is where you will install Scripts(App) such as WordPress, Joomla, Abante Cart, etc. We are working with WordPress, so look for WordPress and click on *Install Now*.

You will see the cPanel link from the welcome email sent by Namecheap after your transaction, click on the cPanel link, it will open in a new tab, enter the username and password (you will see it in the email too) and login in to your cPanel dashboard, look for *Softaculous App Installer* and click on it, it will open a section where you will see WordPress and other Apps, choose WordPress and Click on *Install Now* button to start WordPress installation.

Take a look at Namecheap Cpanel in the *Image 2* below and steps to follow when installing WordPress or once you get to the Cpanel, scroll down to the last section of the Cpanel and you will see

WordPress icon (1) under the **Softaculous App Installer Section**, click on it to bring you to **Image 3** following the cPanel image.

You are almost done; just keep following the illustration with the concise explanation you will get your website up and running within 10 minutes or less.
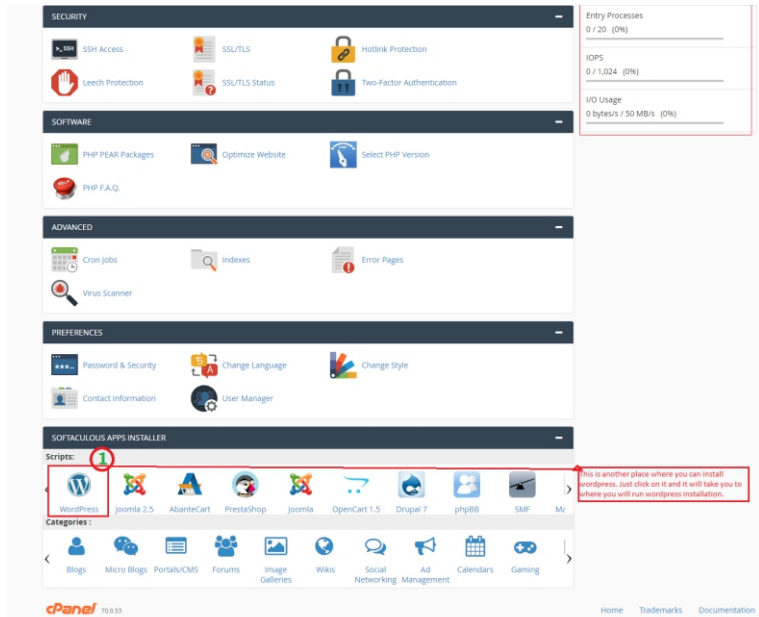

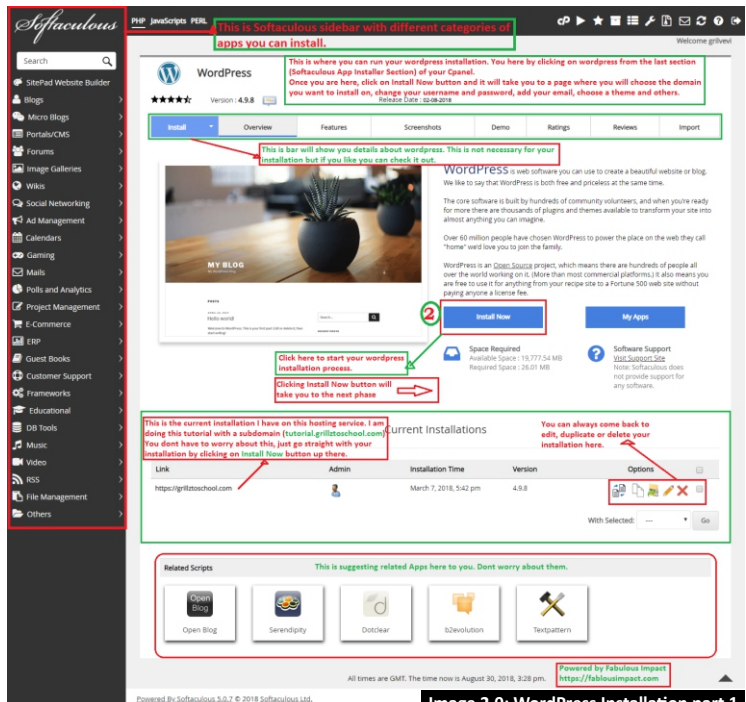**Image 1.1: Namecheap Cpanel**

Image 1.1: Namecheap Cpanel

Image 2.0: WordPress Installation part 1

Here you are now. Click on Install Now button (2) to open a new page where you will provide some basic information about the website you want to create; here the domain name you want to point the installation to will show up by default, and then provide your preferred admin info.

Note that you have not installed your SSL certificate, so you can either choose ***http://*** or http://www. protocol. The illustrations below will walk you through the installation process step by step.
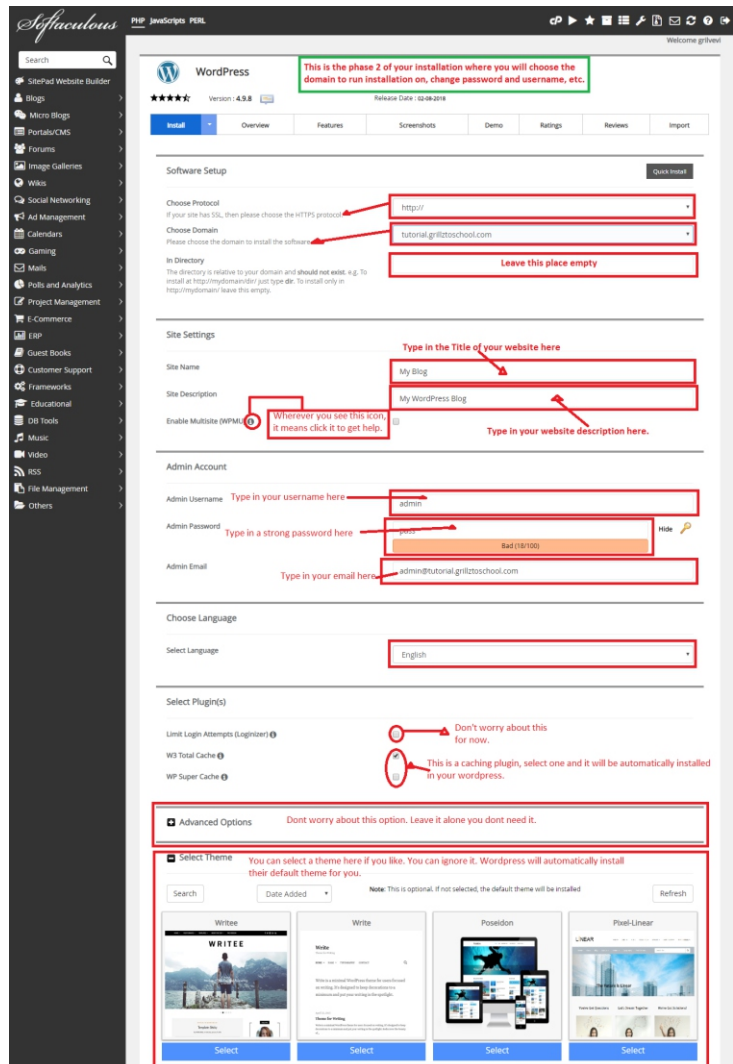

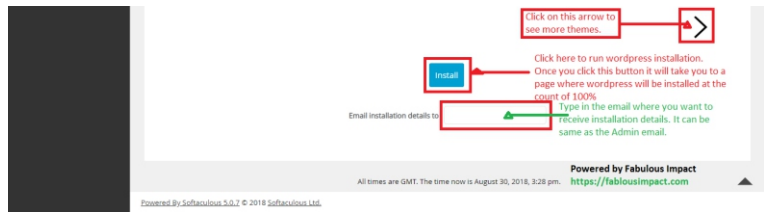**Image 2.0: WordPress Installation part 2**

Image 2.0: WordPress Installation part 2

Carefully follow the instructions on the image above and you are good to go. Provide all the required information as described on the image above and then click on Install. Once you clicked on install button, the installation will begin and at the count of 100% installation process it will bring you to the page below.
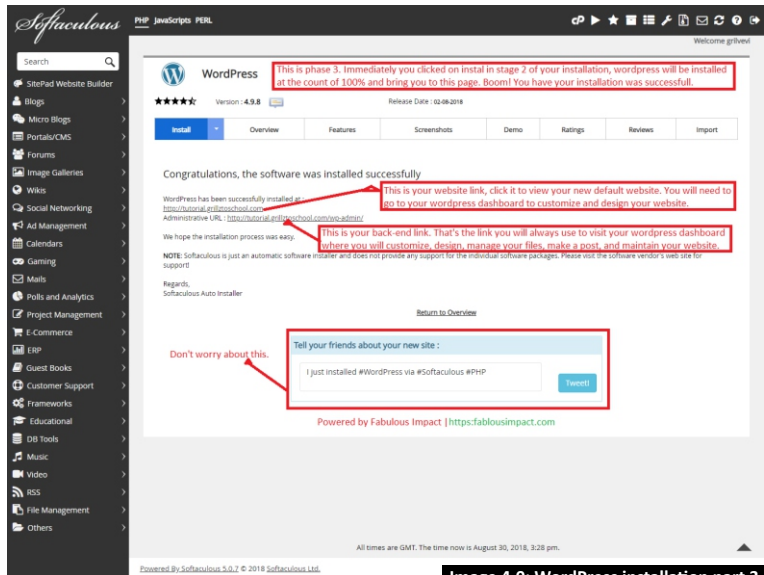

Image 4.0: WordPress installation part 3

Boom! You have successfully run your WordPress installation. Now click on the first link to visit your website front page that comes with WordPress default theme. You have done a great job but that's not the end, you have to click on the second link to bring you to your WordPress dashboard (backend) where you can start your website designing proper. The image (image 6) below is your WordPress dashboard where you will customise and manage your website.

You have made an amazing progress by getting this far. It will make sense if we go through the sidebar navigation items so that you will have a good understanding of their functions. I will explain all the items one by one for you.

Nevertheless, it's time to share with you the first secret of how to do all that I have showed you so far without spending one naira.

FIRST SECRET REVEALED

Now, here's the first secret! You don't have to buy a domain, SSL certificate and hosting to design a website! Yes! You don't have to, me I don't. You can get all that for free!

There are online platforms where you can host your website at no cost. You can also use a local host to build your website and get your client visit the website from anywhere in the world at no cost. You can use them to practice website designing as a learner.

Below I provide you some list of these free hosting platforms.

Free Online Hosting Platforms

Free online hosting enable you host your website on their platform for free, you will also get a free domain name. All you have to do is to sign up with them, install WordPress and start building your website online. Visit any of the websites below to get started after you have gone through the book.

000 Web Host | https://www.000webhost.com/

Byet Host | https://byet.host/free-hosting

Free Local hosting

Local host helps you utilize your computer local server to run your website design. You have to download any of the software from the websites below, install it on your desktop or laptop and then use it to design your websites locally. After designing locally, you can use a plugin (*what's a plugin? Relax, we will get there*) called **All in One WP Migration** to export your website to a live hosting platform like Namecheap.

Flywheel | https://local.getflywheel.com

Serverpress | https://serverpress.com/

This is what I do; I use Flywheel Local Hosting to build different types of websites and then use them as a live proposal for my prospective clients. I have fully-designed church, hotel, ecommerce, personal, business, and company websites on my local host. When I get a client, I will tweak the website a little and then export to a live hosting platform.

This means that, you don't have to spend money on building a portfolio of your website projects or honing your website design skill. You don't have to own your own website to start. Flywheel local hosting generates a link that you can send to your client to see the work you have done before you export it to a live host and close the deal.

That's a million naira secret revealed already. I have a well-crafted premium tutorial on website designing that will show and teach you all that I have been saying and more step-by-step. I will tell you more about the tutorial at the end of this eBook.

Now let's continue from where we stopped and dive into WordPress Dashboard; the backend of your website where you manage and control the appearance (what visitor see, that's the frontend) of your website. This is where the art begins.
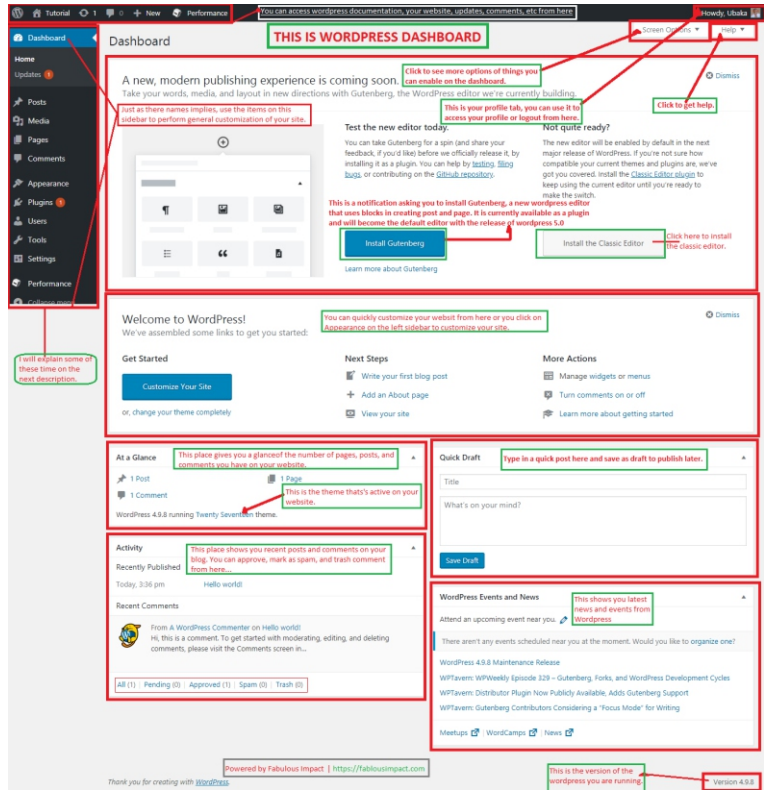
Image 4.0: WordPress installation part 3

MODULE TWO

WORDPRESS DASHBOARD

WordPress Dashboard is the backend of your website where you manage and determine the appearance of your website. It provides you with the overview of what's happening on your website. You can access your WordPress dashboard by visiting http://yourdomain/wp-admin. Once you get there, enter the username and password you created when installing WordPress and then login to your WordPress dashboard.

Now, let me walk you through the WordPress Dashboard items and their descriptions.

WordPress Dashboard Screen »

Here are the items on your WordPress Dashboard Screen and their descriptions.

Screen Options – This is always on top of your WordPress dashboard where you can determine or choose the functions you want to activate or deactivate on the dashboard, pages, post, etc.

Welcome – This is literally welcoming you to WordPress Dashboard.

Draft – Here you can quickly write down what is on your mind and save it as a draft to work on and publish later.

WordPress News – This place shows you News and Events from WordPress

Activity – This shows you the activities of your website, for example; recently published post, comments, etc.

At a Glance – This shows your website activities in a glance.

WordPress Dashboard Sidebar

WordPress Dashboard Sidebar Menu helps you to navigate through your WordPress settings and configuration of your website. I will explain all the sidebar navigation items in detail using images below.

Home – That's your dashboard.

Updates – This is where you access your updates – Theme, Plugins, WordPress updates. When there's a new update from WordPress, a theme or plugin you will see a red icon with the number of available updates.

POST – This is where you can create new blog posts, access old post, create categories and tags.

MEDIA –   This is where you can upload and manage your media files (images, videos, doc, pdf, audios).

COMMENTS – This is where you can find comments people made on your blog post. You can approve or disapprove comments; you can mark comments as spam or trash them here.

Now, let's go over to the things that matters most in running, customizing and managing your website. This is where your website design starts literally. Everything I have showed you above can be done in less than 10minutes. The truth is that you can get a website up and running in less than 30 minutes.

PAGE – This is where you will create and design your web pages. Your web page (E.g. Homepage, About us page, Our service, Contact page etc.) is where your web visitors will see and relate with (frontend). This is where you will be doing the actual design of your website. You have to design your web page to look appealing and at the same time easy for your web visitors to navigate.

First thing first, you have to choose a theme that you will use in creating your website. You can use the WordPress default theme or get a free theme from **WordPress Theme Directory** or buy a premium (paid) theme. I used premium theme called Divi theme from the Elegant Themes. Divi is an amazing theme and truly elegant, with Divi you can build beautiful and responsive websites. Divi Theme is worth 249 USD and I give it out free of charge to my students. You want to know what a theme is right? Awesome! Let's go into that now.

Theme? A theme is a collection of templates and stylesheets used to define the appearance and display of a WordPress powered website. Like I described on Image 1 – a theme is primary and must be installed and activated before you can use WordPress, nonetheless, WordPress comes with a default active theme.

A theme can be changed, managed, and added from the WordPress admin area under **Appearance » Themes**. I will show you how shortly. If you can't afford a premium theme, I will recommend you use the top and best free themes below.

Top Free WordPress Themes

- Astra Theme
- OceanWp Theme
- GeneratePress
- Page Builder Framework

To use the above themes, you have to download a page builder plugin called Elementor; it's free but also has a paid version. You can purchase premium themes and plugins from Theme Forest. Free themes and plugins are good enough only that they have their limitation in customization and function.

PROJECTS – This is where you can post projects you have done. Posting of project is as the same as posting a blog post. Divi Theme has a project module which will help you design and display your projects in any part of your website.

APPEARANCE

Appearance is generally used in customising your website appearance. Below, I will define the items under appearance for you.

Appearance » Theme

I have already defined what a theme is for you. Let's see other items under appearance.

Appearance » Customize

Customize is used in controlling what displays on your website and how they display.

Appearance » Widgets

Widgets are small blocks that perform specific functions. Widgets give design and structure control to the WordPress theme. They help you add content and features. They can be easily dragged and dropped in widget area and Widgets vary theme to theme. They are not same for every theme.

Appearance » Menu

This is a place where you can determine how your pages display on your website homepage. Pages are arranged in the following order – Primary menu, Secondary menu and Footer Menu.

Appearance » Background

This is where you can change the background color of your website.

Appearance » Editor

This is where you can edit the CSS (cascading styling sheet) of your theme. I will advise **that you should not worry about this place.**

PLUGINS

Plugin is a piece of software containing a group of functions that can be added to a WordPress website. They extend functionality or add new features to your WordPress websites. There are plugins for any functions you want to achieve on your website. Here are few types of plugins.

- SEO Plugins
- Event Plugins
- Download Plugins
- Contact Form Plugins
- Security Plugins
- Online store Plugin - Woocommerce
- Backup Plugins, etc

It all depends on the functions you want to achieve. There are thousands of plugins on WordPress plugins directory. Plugins are developed by professional programmers to help people achieve their website design projects faster. We have free and premium plugins.

USERS – This is a place where you can register users on your website and assign them their roles. WordPress has the following users roles:
- Administrator
- Editor
- Contributor
- Author
- Subscriber

For example; if you are a staff of a company, you can be assigned a user role on your company website. This will enable you perform some duties on the website as the company staff. Apart from the roles specified above, some themes add more roles to the default roles above.

TOOLS – WordPress tools are used in exporting and importing file from one website to another.

WordPress Import – this enable import xml file downloaded from another WordPress site.

WordPress Export – this enable you to expost xml file (posts, pages etc) to another WordPress site.

Export Personal Data and **Erase Personal Data** as the names implies, are used for exporting and erasing users data.

WORDPRESS SETTINGS

WordPress setting is where you can do some simple set up to that make your website function in a particular ways. Below are the items under WordPress settings:

General Settings - is used to set the basic configuration settings for your website.

Writing – The writing settings controls WordPress writing experience and provides options for customizing WordPress site.

Reading Setting - Reading Setting is used to set the content related to the front page. Here you can set the number of post to be displayed on the main page.

Discussion - WordPress discussion setting can be defined as the interaction between the blogger and your visitors. These settings are done by the admin to have a control over the posts/pages that come in through users.

Media - this is used to set the height and widths for the images which you're going to use into your website.

Permalinks - Permalink is a permanent link to a particular blog post or category. It allows setting the default permalink structure.

Privacy – this is where you set the link for your privacy police.

That's all for WordPress Dashboard items, you can see that they are very few and once you are familiar to them, WordPress becomes easy as ABC to you. Setting up a WordPress site is not all there is to website designing. There are deep things yet simple that you need a professional to put you through. In the following module, I will walk you through some pertinent things you know and implement on any website design project you work on.

MODULE THREE

SPEED AND SEARCH ENGINE OPTIMIZA--TION (SEO)

SEO is simply making your website appear and rank high on search engines like Google and Bing. This is very important so that people can find your content and services online. SEO is critical aspect of digital marketing and can make you cool money if you are selling a product or service.

Search engines favour your website if it is light weight and fast. To make your website fast and furious you must optimize all the content (image, video, pdf, audio, etc.) you upload on your website. Make sure your images are in kilobyte (50 – 100kb), don't upload a heavy weight video and audio on your website, instead host them on video and audio hosting platforms like YouTube, Vimeo, TubeMag, etc and use their link.

Whatever you do on your website to optimize it for search engines is referred as On-page SEO while what you do outside your website to optimize your website for search engine is referred as Off-page SEO.

There are plugins that will help you optimize your image, video, other contents and your website for speed and search engine.

Search Engine Optimization Plugins

Search these plugins from WordPress plugin directory, install and set them up. In the premium website design course I will show you best practice on how to set up these plugins for maximum performance.

Here are SEO plugins I recommend –

Yoast SEO Plugin – This plugin is mainly for optimizing your website contents (Blog post, Products, Pages). Yoast will guide you in writing highly readable and search engine optimized posts. You can create XML sitemaps with yoast and submit to Google search console and Bing to enable them index your website. There are more things Yoast can help you do and it is very easy to set up and use.

Googles XML Sitemap Plugin – This plugin helps you create XML sitemaps to enable search engine index your website. Yoast can do this for you but if you want a separate plugin for sitemap, you can

turn the feature off on your Yoast and install this one instead. After installing Google XML Sitemap plugin; set it up and submit it to Google search console. Don't worry at all, I will show you how in the video course.

Google analytics Plugin by Monsterinsight – This plugin will show you the statistics and the performance of your website.

Speed Optimization Plugins

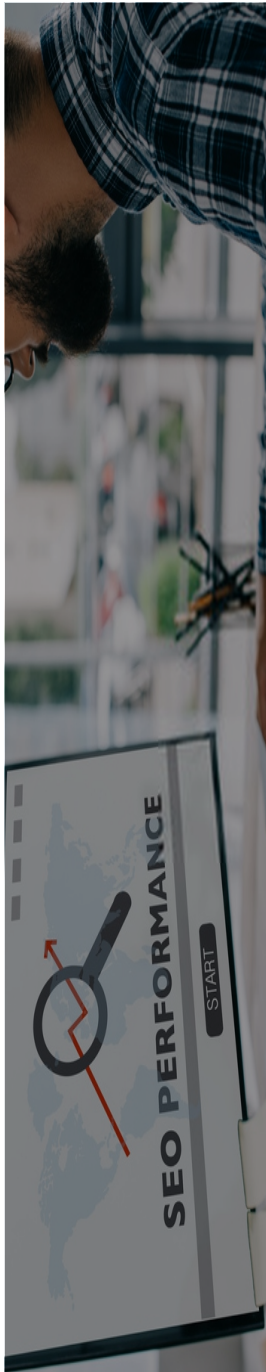**Here are Speed Optimizing Plugins I recommend -**

W3 Total Cache – Caching plugins helps create a static version of your website content, removing many steps that take place when a page is generated dynamical which result in fast load time of your website. W3 Total Cache has lot of features that helps speed up your site.

Tiny PNG or Imagify Plugin – Any of these plugins will help you to optimize every image you upload on your site and thereby speed up your website load time.

Other WordPress SEO best Practices

- Your domain name is first in SEO – make sure your domain name has your keyword.

- Your post and page title should have your keywords (Keywords simply means words that are associated with what you do).

- Caption your images with relevant keywords (Alt text)

- Your heading H1 - H3 are good for SEO

- External relevant links – Link related and relevant post from other websites.

- Internal links – Link related post on your website.

- Make your keywords bold within your post

- Use short permalinks that include keywords

- Update themes and plugins

- Connect posts to social networks

Off-page SEO is done on search engine platforms like Google and Bing. These search engine platforms have different tools you can set up on their website to enable them claw and index your website content and make them rank high in search engine. Below, I provide you with Google tools you can use for off-page SEO.

- Google my business page – create a Google my business page and put your website address.

- Google webmaster

- Google search console

- Sitemap

- Fetch and Render

MODULE FOUR

SECURITY AND BACKUP

Security is very important for keeping your website safe from hackers and bots. WordPress has pools of security plugins you can set up and run on your website to keep it safe.

Backup is simply saving the content of your website on any of the cloud storage like Google Drive, Updraft Cloud, etc. to avoid the loss of your website content in the case of hack or any other security threat.

Security Plugins

iTheme Security Plugin – this is the one WordPress security plugin for protecting and defending your WordPress site. It's very easy to set up and it work fine in keep your site safe from hackers and other security threat.

Jetpack Plugin – jetpack is a robust WordPress plugin with numerous functions. It is a must-have WordPress plugin for every WordPress website. Jetpack has security feature that helps protect your website from security threats.

Backup Plugin

Updraft Plus Backup Plugin – This plugin is perfect for what it does and it is very easy to set up and use. Updraft will help backup your website automatically on any cloud storage of your choice.

OTHER SECRETS OF MAKING MONEY FROM WEBSITE DESIGN

The first secret I have shown you is basically for hosting your WordPress website, practicing and building website templates at no cost. I will reveal other secrets here.

There is huge opportunity in website designing nevertheless; you have to be intentional to cease them. I will be sharing the remaining secrets in the following headings:

Personal or Business Branding – This is the perception you give people about yourself and your business. You must position yourself as professional in what you do. Your claims of expertise should reflect on your website and social media platforms. *Seeing is believing*. If you

don't have a website, its fine, your social media platforms are enough to show works and engage with prospective customers. You can create a complete website on any of the free hosting platforms and share them on your social media.

Live and Paper Proposal – Sending out website design proposal can bring in a deal for you. The proposal strategy I use is designing a complete and functional website for my target client, then I would take the website to the client and they see how everythin works and it will benefit them. Live proposal always work if you choose your target clients intelligently. You can also send out a paper proposal to your target client. Always make sure your proposal is attractive and details how the solution you are bringing will benefit them. Don't just submit a proposal and wait for them to call you, no, follow your proposal up and close the deal.

Influential People Strategy – This is one of the most powerful secret and strategy of landing many website design deals. Look for influential people that doesn't have a website, contact them and tell them you want to build a website for them at no cost. Most times, they will be happy to hear that and will provide you with the content you need to make it a reality. Design a stunning website for them and put your website or social media link on the footer as the designer. If you did a great job, it will drive a massive traffic of website design request to your page. Sometimes, the celebrity will reward you financially and even go ahead to recommend you to her fans and followers.

Online Marketplace – There are many online marketplaces like https://fiverr.com, https://freelancer.com, https://upwork.com, etc. where you can exchange your website design skill for money. They are all free to use, just go to any of the platforms or all and set up gigs about what you can help people do. I will give you a free video tutorial on how to set up gigs that sells on Fiverr and other freelancing platforms if you purchase the video training course. If you know how to use these freelancing platforms well, you can outsource your website design project to professional at reduced cost compare to what you charged your client.

Employability and Promotion –   Website design skill can enhance your employability or get you promoted in your workplace. As an employee, it can earn you passive income. These are the few of the secrets that can help you make a lot of money designing website for people and businesses.

TESTIMONIALS

Mr. Ubaka Aniche is indeed fabulous in the digital world. His teachings and courses are factual, precise and concise. He doesn't only teach but Impacts more of what is being paid for or expected. I'm blessed indeed to be one of his students!

Israel

I extend my profound gratitude to you Mr Aniche Ubaka for making your online courses very comprehensible even to a lay man. My biggest challenge with webdesign training has been having to deal with complex concepts which most trainers fail to dilute to a comprehensible state. But you thoroughly dealt with these, and the impact was indelible. I've never felt so confident with any training as with yours.

I now dream of bigger things to accomplish with the skills I've acquired via your online courses. Thank you Boss.
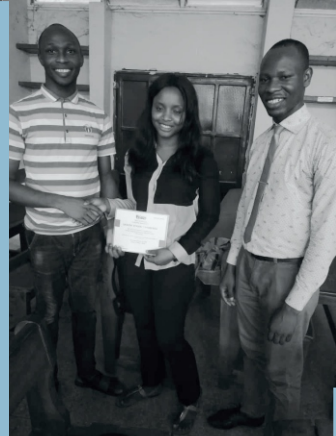
Samuel Nnadozie

Thank you Aniche Ubaka for your very explanatory online courses. For many years, I sought for an online tutor who would really go down to the basics and walk the student up to mastery. I found none until a friend introduced Aniche Ubaka's Online Courses to me.

Since then, I've learned and mastered quite a number of concepts. The classes are very easy to follow and simply fun.

I'm now a digital skills expert, thanks to Aniche Ubaka.

Samuel Ugwumba

Ubaka Aniche, you are God sent! I said that because you have this good heart to teach your participants without leaving any stone unturned.

This is evident from the training you organised in which I was I participant. That was while I was able to vouch for you in the first instance by telling people about this training.

And your charge is comparatively low compared to the life time asset of knowledge you are debunking in every of your training. It is said that when a king is dancing, it is the ovation of the audience that tells if he dancing well or not.
You are real good and doing well.
God bless you real good.

Innocent Akpeji